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FOR IMMEDIATE RELEASE

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NCW Tech Help Digital Equity Commitments Campaign

WENATCHEE, WA – The NCW Digital Access and Equity Coalition, and NCW Tech Alliance, are proud to launch the regional *Digital Equity Commitments Campaign* for 2024. We invite organizations across Chelan, Douglas, Grant and Okanogan Counties to get involved and make commitments to expand digital equity across North Central Washington. Commitments can be big or small - every action makes a difference. Examples of commitments include: improving digital resources to be more inclusive, creating training and outreach materials to improve services, building partnerships, training staff, measuring or evaluating who is utilizing digital services, or planning an event or activity to celebrate Digital Equity Month, which is in September. The NCW Tech Alliance is ready to provide resources and support to organizations seeking assistance.

Thriving Together NCW is sponsoring a microgrant for organizations needing funding to fulfill their digital equity commitment in 2024. Additional details and instructions can be found at www.ncwtechhelp.org

Dr. Sue Kane, NCW Tech Alliance CEO, stated, "We want everyone in our community to be empowered to be a part of bridging the digital divide. No matter who or where you are, or the size of your organization you can make a commitment and help ensure that every member of our community has access to the digital resources they need to live, work and play in North Central Washington."

The campaign outlines several key ways in which stakeholders can contribute to the advancement of digital equity in the region:

1. Make a Commitment - Entities from government, industry, education, or community sectors are invited to submit their pledge to enhance digital equity in 2024 as a part of the NCW Commitments Campaign. Commitments can be made through the following link: [[Commitment Submission Link](#)].
2. Apply for a Microgrant - Organizations in need of financial aid to fulfill their digital equity commitment can apply for a microgrant, with awards reaching up to \$4,000. Applications can be submitted here: [[Microgrant Application Link](#)].

3. Discover More - To gain further insight into this initiative and access a wealth of resources, visit NCWTechHelp.org.

The NCW Digital Access and Equity Coalition is spearheaded by the NCW Tech Alliance, alongside key partners such as the Community Health Network of Washington, Thriving Together NCW, and Bigfoot Telecommunications of the Confederated Tribes of the Colville Reservation. Collectively, the group's efforts are encompassed under the banner of NCW Tech Help, a designation chosen to clearly convey the initiative's objectives to the public. This initiative serves the communities within Chelan, Douglas, Grant, and Okanogan counties and is supported by funding from Thriving Together NCW.

NCW Digital Access and Equity Coalition along with the Digital Equity Plan Work Group believes that digital equity requires a coordinated, regional approach, and it will take all of us to address the digital divide in North Central Washington. They urge organizations to participate in the above initiatives to make a meaningful impact on the region's digital equity.

Together, we can pave the way towards a digitally equitable future for all residents of North Central Washington. Join us in this pivotal campaign to expand digital access and empower our communities.

For more information about ongoing digital equity initiatives in North Central Washington, please contact Manny Rodriguez (manny@ncwtech.org) or visit www.ncwtech.org/techhelp.

About NCW Tech Alliance

Since 1999, NCW Tech Alliance has served as the region's tech alliance, championing growth and development in North Central Washington. As a 501(c)3, NCW Tech Alliance's mission is to bring together people and resources in technology, entrepreneurship, and STEM education. For more information visit www.ncwtech.org

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