

NORTH CENTRAL WASHINGTON Cybersecurity Summit



October 8 | 10 AM – 6 PM

Big Bend Community College, Moses Lake

Welcome to the 2025 NCW Cybersecurity Summit + Tech Trailblazers Celebration

Presented in partnership with **NCW Tech Alliance, North Central ESD, and the Apple STEM Network**, today's experience brings together expertise, insight, and community purpose. From national speakers to local changemakers, the NCW Cybersecurity Summit is designed for those who value thoughtful solutions and practical tools that protect what matters most. In a region where digital access shapes opportunity in education, health, business, and daily life, cybersecurity is no longer optional. It is essential.

Together, we'll explore how to lead with confidence in a connected world and close the day by celebrating those advancing digital inclusion across North Central Washington as Digital Access Commitment Makers.

Time	Tech Professionals	Cybersecurity for Everyone
10:00AM – 11:00AM	Morning Keynote Session: <i>Root To CISO - Following the Many Paths</i> Kris Rides with John Yeoh, Anil Karmel, and Jenai Marinkovic	
11:00AM – 12:00PM	<i>Generative AI at Scale</i> Micki Boland	<i>Staying Safe, Savvy, and Well Online</i> Stefan Troutman
12:00PM – 1:00PM	Luncheon Keynote Session: <i>AI-Powered Threats</i> Heather Stratford	
1:00PM – 2:00PM	<i>Small Businesses & Critical Infrastructure</i> Dr. Stu Steiner	<i>Cybersecurity: Our Responsibility</i> Charlie Van Liew
2:00PM – 3:00PM	<i>Crisis Drill: An Interactive Incident Response Tabletop</i> April Mardock	<i>Info-Savvy, Cyber-Safe</i> Ash Kunz
3:00PM – 4:00PM	Afternoon Keynote Session: <i>Emergency Services Communications Systems</i> <i>Dr. Michael Stiber</i>	
4:00PM – 4:30PM	Closing Session: <i>Journeys That Matter: From First Steps to Regional Impact Cybersecurity and Digital Access</i>	
4:30PM – 6:00PM	Tech Trailblazers Celebration	

Thank you for the generous sponsorship and support:



VOICES INSPIRING INNOVATION, PROTECTION, AND ACCESS

Our speakers bring **the expertise and real-world perspective needed to turn ideas into action.** They represent a range of industries, disciplines, and experiences, all **focused on strengthening digital security and access.** Their insights reflect both the urgency and opportunity facing our region. Together, we're building secure, inclusive digital communities.

October is **National Cybersecurity Awareness Month**, and today is a powerful reminder that safety, access, and resilience go hand in hand.

Scan to View full Speaker Bios



KRIS RIDES
 CEO & Founder



HEATHER STRATFORD
 CEO & Founder



DR. MICHAEL STIBER
 Professor



ANIL KARMEI
 Cybersecurity Founder and Investor



JOHN YEOH
 Chief Scientific Officer



JENAI MARINKOVIC
 CEO & Co-Founder



MICKI BOLAND
 Global Technologist



DR. STU STEINER
 Assistant Professor of Computer Science



APRIL MARDOCK
 Chief Information Security Office



STEFAN TROUTMAN
 Educational Technology Specialist



CHARLIE VAN LIEW
 Director of Sales & Business Development



ASH KUNZ
 Digital Literacy & Learning Manager

RESOURCES FOR THE DAY

Explore Free Courses in AI & Cyber with CSI



Educators Register to Earn 6 Clock Hours



Scan to Take the Post-Event Survey



KEYNOTES AND PANEL

ROOT TO CISO - FOLLOWING THE MANY PATHS

This panel will answer the question “Why cybersecurity?” as they share their journey into cybersecurity, discuss different types of work performed in the field, and identify traits and skills commonly found in cybersecurity professionals.

AI-POWERED THREATS: REVOLUTIONIZING CYBERSECURITY CHALLENGES

This keynote explores the transformative impact of AI advancements on cybersecurity, highlighting how cutting-edge technologies are reshaping the threat landscape. It delves into how cybercriminals leverage AI to enhance social engineering tactics, enabling more precise and effective targeting. Attendees will gain insights into the evolving interplay between AI-driven defenses and sophisticated cybercriminal strategies.

EMERGENCY SERVICES COMMUNICATIONS SYSTEMS: NEXT GENERATION 911 AS A MODEL FOR CYBERSECURITY COLLABORATION

In this presentation, Dr. Stiber will use his own research as an example of how a wide range of stakeholders can collaborate to develop projects that serve multiple goals, including (in this case) workforce development, critical infrastructure security, and applied research.

TECH PROFESSIONALS

GENERATIVE AI AT SCALE: IGNITING INNOVATION, MANAGING RISK

Generative AI and agentic systems are redefining speed, creativity, and scale in enterprise innovation. Yet, as organizations deploy LLMs across business operations, unseen risks, from data leakage to prompt injection, threaten trust and resilience. This session explores how leaders can ignite innovation with GenAI while embedding cybersecurity, governance, and digital trust from the ground up.

TRYING TO MOVE THE NEEDLE ON SMALL BUSINESSES AND CRITICAL INFRASTRUCTURE CYBERSECURITY

Cybersecurity monitoring is often cost prohibitive for small businesses and small regional educational institutions. This talk will outline strategies for helping small businesses and regional educational institutions to create a cybersecurity baseline.

CYBER CRISIS DRILL: AN INTERACTIVE INCIDENT RESPONSE TABLETOP

Step into a simulated cyber attack and experience the pressure of real-time decision-making. This interactive tabletop session puts you in the hot seat to assess threats, manage chaos, and walk away with actionable lessons for when the real alarm sounds.

CYBERSECURITY FOR EVERYONE

STAYING SAFE, SAVVY, AND WELL ONLINE

In this interactive session, learn simple, hands-on strategies to spot scams, manage passwords, adjust privacy settings, and reduce digital overload. This session blends cybersecurity basics with digital wellness, offering practical tools anyone can use right away.

CYBERSECURITY: OUR RESPONSIBILITY

This session explores the shared responsibility of keeping organizations secure in 2025. Whether you're in IT or front office, your actions matter. Walk away with practical tips, key concepts, and tools to help prevent your organization's “worst day ever.”

INFO-SAVVY, CYBER-SAFE: HOW INFORMATION LITERACY EMPOWERS US ONLINE

This session explores how everyday skills like questioning sources, thinking critically, and sharing responsibly strengthen online safety. By linking information literacy with cybersecurity, we'll show how good digital habits protect you, your workplace, and your community.

WHAT IS A DIGITAL ACCESS COMMITMENT MAKER?

Commitment Makers are organizations turning awareness into action. Through devices, skills training, connectivity, and inclusive tech programs, they expand digital access so everyone can thrive at work, in school, in healthcare, and beyond. Their efforts don't just close gaps. They open doors. Thank you to our 2025 Digital Access **Commitment Makers** listed below for leading this important work across North Central Washington.

- Bates Counseling Services
- Blind Renaissance Inc.
- Boys & Girls Clubs of the Columbia Basin
- Brave Warrior Project
- CAFE: The Community for the Advancement of Family Education
- Cascade School District
- Central Washington Disability Resources
- Chelan-Douglas Health District
- Chiwawa Mosquito District
- Colville Confederated Tribes Head Start Program
- Communities in School of North Central Washington
- Coulee Creative Co
- Friends of the Winthrop Library (FOWL)
- Grand Coulee Dam Area Chamber of Commerce
- Highlands Community Support Coalition
- Inchelium Cultural Research Center
- Jordan Conner Marketing
- Lake Chelan School District
- Macodo LLC
- Manson School District
- Methow At Home
- Methow Valley Interpretive Center (MVIC)
- Mid-Valley Hospital & Clinic
- Moses Lake Chamber of Commerce
- Moses Lake Community Health Center
- Moses Lake High School
- NCW Arts Alliance
- NCW Libraries
- Neu Flessenow Cellars
- Okanogan County Child Development Association
- Parque Padrinos
- Pinnacles Prep
- Pybus Market Charitable Foundation
- Quincy Partnership for Youth
- Rural Resources Community Action
- SkillSource
- Snack'O'Loko
- The Economic Alliance
- Three Rivers Hospital
- Thriving Together NCW
- Tierra Learning Center
- Unidos Nueva Alianza
- Wavy Petal Designs
- Wenatchee for Immigrant Justice
- Wenatchee School District
- Wenatchee Valley Dispute Resolution Center
- Wenatchee Valley College
- Wenatchee Valley Senior Activity Center

■ CITY PROCLAMATIONS

- City of East Wenatchee
- City of Leavenworth
- City of Omak
- City of Quincy
- City of Wenatchee



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Commitment Maker
Virtual Wall



Presented By:



COLOR KEY FOR COMMITMENT MAKERS AND PROCLAMATIONS

- Community-based (Non-profit)
Basado en la comunidad (Sin fines de lucro)
- Education
Educación
- Industry & Business
Industria & Comercial
- Government
Gobierno