

# Project iLumina

*Lighting a way for people  
in rural communities.*



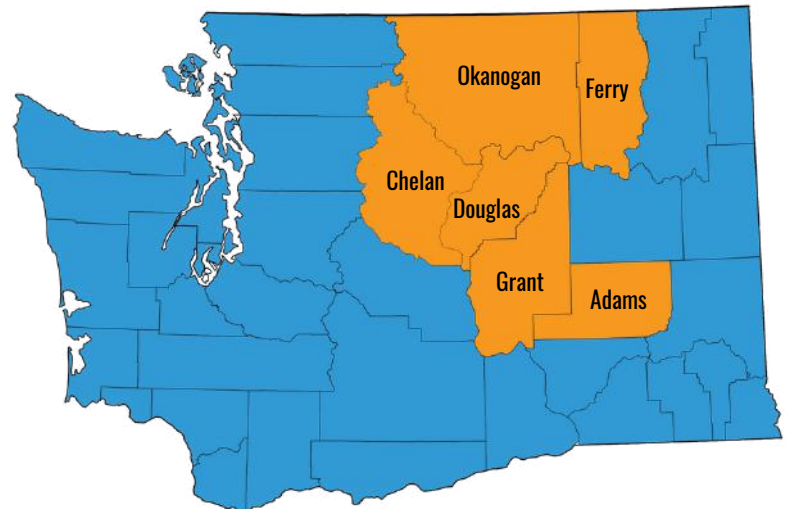
**NCW TECH**  
ALLIANCE



**Microsoft**

## **iLumina is a rural resilience and digital inclusion campaign that brings resources to rural communities.**

In order to help rural communities thrive we need organizations to meet business owners and individuals where they are: on their farms, at their stores, and in their libraries. Together with our partners, NCW Tech Alliance will lift the Cascade curtain and skill our region for tomorrow's economy.



**6**

COUNTIES

**17,000**

SQUARE MILES

**288,000**

RESIDENTS

**2**

COMMUNITY  
COLLEGES

Our mission at NCW Tech Alliance is to bring people and technology resources together while supporting entrepreneurs, STEM education, and technology in North Central Washington. Project iLumina will empower digital transformation in rural Washington and support a more equitable transition to a new economy.

[ncwtech.org](http://ncwtech.org)

# iLumina STRATEGY

## Digital Skilling

- Boots on the ground training programs to upskill workers in agriculture and manufacturing
- Wifi Task Force works with ISP Providers, Public Utilities, and Schools to find the gaps and connect students

## Digital Transformation

- Local tech mentors provide wrap around support to small and at-risk businesses to launch digital commerce, data driven decisions, & technology integration
- Annual AI Expo generates curiosity and exploration of AI technology use across agriculture, healthcare, and public power systems

## Entrepreneurial Innovation

- Local investors build opportunities for small business lending and investment, focused on succession planning for generational change
- Startups gain the resources, support, and mentorship to thrive in rural cities

## Rural Leadership Development

- Leadership development programs focused on rural resilience trains advocates across the region
- Tech mentors work across systems to support both our pipeline of local talent and help drive the outreach/support needed for business transformation

# iLumina THREE YEAR IMPACT

- 10,000+ individuals complete digital skilling
- 2,000+ youth participate in Tech & STEM Showcase
- 50+ tech employers work with us to recruit, retain local talent and workforce pipeline
- 100+ small businesses participate and send employees to digital skill training programs

- 100+ organizations utilize technology assessments for digital gaps & opportunities
- 200+ small businesses launch first website, e-commerce, & participate in digital transformation cohorts.
- Regions first tech volunteer program, with bi-lingual volunteers

- \$2.5+ million raised for local entrepreneurship
- 100+ active angel investors in our network
- Robust network of mentors and professional service providers in each county
- Active partnership with investor and startup ecosystems around the State and US

- Leadership development programs focused on rural resilience are training advocates across the region
- Tech mentors work across systems to support our pipeline of local talent and help drive outreach/support

## Our Partners

