



NCW TECH ALLIANCE 2021 YEAR IN REVIEW

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WASHINGTON STATE UNIVERSITY
WENATCHEE SCHOOL DISTRICT
WENATCHEE VALLEY CHAMBER OF COMMERCE
WENATCHEE VALLEY YMCA
WENATCHEE WORLD



MISSION

Our mission is to bring people and technology resources together while supporting entrepreneurs, STEM education, and technology in NCW.

HISTORY

Since 1999, NCW Tech has been the voice for connecting and supporting both technology companies and entrepreneurs as North Central Washington's non-profit technology alliance. We are proud to have spent the last 20+ years supporting innovation and growth in our region. We've seen the development of fiber-optics, a thriving entrepreneurial community, and an ecosystem built on supporting our neighbors.

BOARD

We want to thank the 2021 Board of Directors who volunteered their time and talent to support our mission. Special recognition to outgoing Board Members: Amy Smith, Cheri Kuhn, Ryan Smolinsky, Brian Beaumont, and JC Baldwin.



ROBERT
PAGELER



BARBARA
WALTERS



AMY
SMITH



CHERI
KUHN



RYAN
SMOLINSKY



JUDI
KUNTZ



SHON
DEMPSEY



BRIAN
BEAUMONT



ANDREW
GOHL



JC
BALDWIN



WALTER
THORN



MARTIN
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TEAM



JENNY
ROJANASTHIEN



BLAKE
BALDWIN



ANALEE
CALVILLO



CAMILLE
DAHLSTROM



CHANET
STEVENSON



LETTER FROM THE ED

I want to thank each you for your continued support, investment, and participation with our non-profit organization. We're especially grateful for our Members, who have been our biggest champions and most important resource since the very beginning. This past year, we officially changed our name to from GWATA to NCW Tech Alliance, celebrated our 20th Innovator Awards Luncheon, and we developed an exciting new suite of programs under project iLumina.

If you are new to NCW Tech, I also want to personally extend a warm invitation for you to get involved. We have a motto: "there's a place for everyone at NCW Tech" and we mean it. Techie, community member, educator, startup founder...join us. The magic of NCW Tech is how we connect and grow together. With gratitude, Jenny



GET INVOLVED

Three ways to make an impact:

1. Become a Member
2. Attend an event
3. Volunteer

LET'S CONNECT

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www.ncwtech.org

 NCW Tech Alliance

 @ncwtech

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 NCW Tech Alliance

PILLARS

TECHNOLOGY

ENTREPRENEURSHIP

STEM
EDUCATION

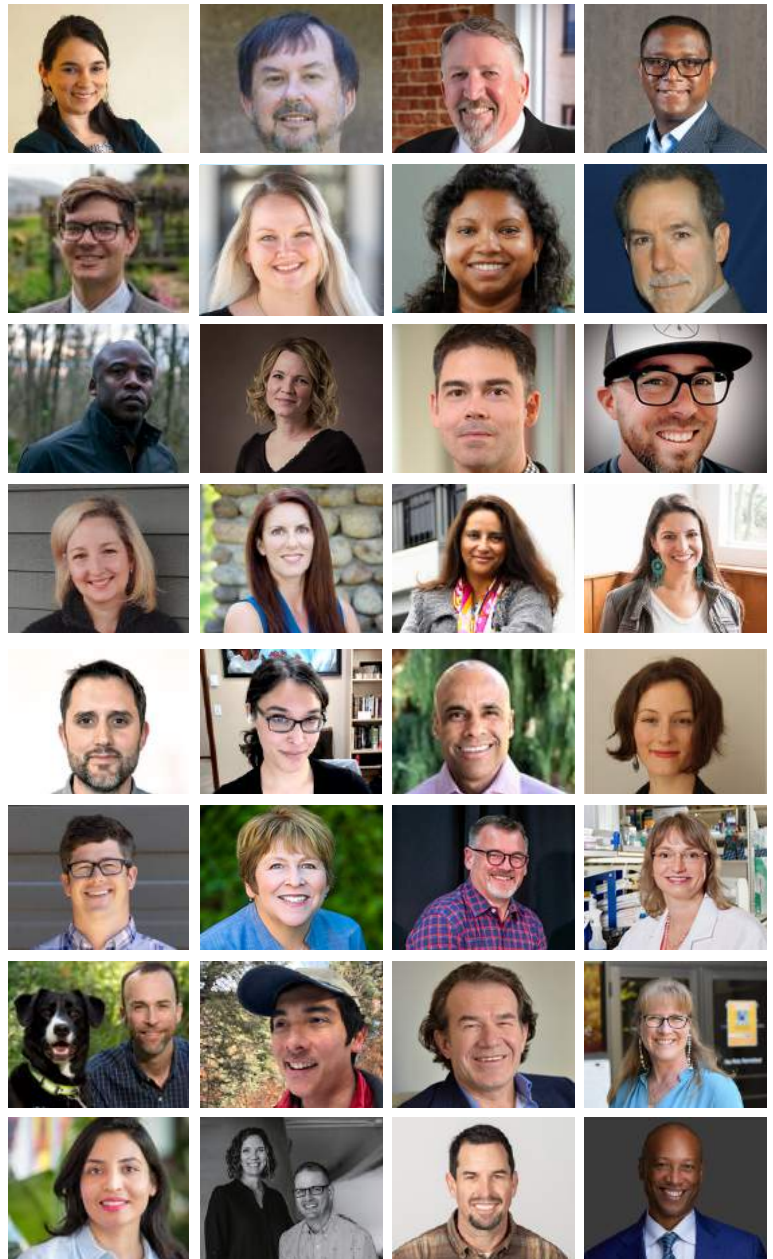
HOW WE SERVE

As a nonprofit, NCW Tech works with partners, members and community to achieve our mission of connecting our community with resources in technology, entrepreneurship, and STEM education.

We deliver on our three non-profit pillars by delivering year-round programs, events, and resources to six counties of North Central Washington: Adams, Chelan, Douglas, Ferry, Grant and Okanogan.

VOICES OF 2021

We want to thank the many individuals and organizations who partnered with us to bring community programming across the region. A handful of them are featured here.



PROGRAMS

Our programs include the Digital Presence Website Program, where small businesses and nonprofits receive assistance to build their first website. Each business owner participates in three weeks of classes and is paired with a local tech mentor. Our goal is to help 200 small businesses over the next two years.



EVENTS

2021 continued to be a year of "pivot" and big milestones: the Flywheel Conference had over 50 applicants, and \$200,000 was awarded in investments. The Innovator Awards celebrated 20 years, recognizing three legacy innovators and awarded \$8,500 in STEM scholarships. In addition, we hosted our first golf tournament as part of the Summer Social Scholarship Fundraiser.



RESOURCES

In addition to our programs and events, we offer a myriad of supportive resources. From connecting people with technology professionals or organizations, to building wifi resource guides, to showing how youth can sign up for FAFSA. Be sure to check out our YouTube with tutorials and watch our TV Show, Networked, on NCWLIFE.



2021 HIGHLIGHTS

Our work is fueled by the generosity of our sponsors, partners, and members. Thank you for making 2021 a success!

- Scaled the team from one to five
- Partnered with Microsoft TechSpark to launch Project iLumina
- Pivoted large scale events to successful hybrid events
- Helped 11 small businesses build their first website
- Hosted our first golf tournament
- Celebrated our 20th Innovator Awards
- Released Opportunity Lives Here
- Raised a \$50,000 relocation offer to attract startups to our area

1,514
INDIVIDUALS
ATTENDED AN
EVENT

\$200,000+
AWARDED TO
STARTUPS

AWARDED
\$8,500
IN STEM
SCHOLARSHIPS

(JUST A FEW) PROGRAMS WE PROUDLY LEAD OR SUPPORT



FLYWHEEL
investment conference



INNOVATOR RECOGNITION

During our special 20th Annual Innovator Awards on September 29, we awarded 11 new innovators from across North Central Washington and honored three Legacy Innovators for their exemplary achievements in technology, entrepreneurship, and STEM education. Congratulations Andrew Metcalfe, Stemilt Growers, and Doug Merrill for your respective awards. Watch our video, "Opportunity Lives Here," on our YouTube page to learn their stories.



*Save
THE
Date*



2022 PREVIEW

We invite you to attend our exciting and dynamic events and community in 2022. A benefit of a membership to NCW Tech Alliance is free or discounted tickets to any of our non-profit events.

Be the first to receive updates and news about NCW Tech Alliance by signing up for our newsletter at www.ncwtech.org

Looking for visibility for your business? We are also seeking speakers for this upcoming line-up. If you are interested in a speaker role be sure to reach out to us.

We can't wait to see you!



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